



2023

PPAI EXPO Campaign

Tools to stay connected to your clients and prospects.



Stay Connected.

Automated Email Marketing

Merch Decks

Social Media Marketing





AEM – Automated Email Marketing

Your key to staying in contact with clients on a consistent basis.

Benefits:

- Emails are customized with your contact information and sent from your email address
- Weekly or bi-weekly send schedules
- Reporting on audience engagement
- Stay top of mind with your clients
- Takes the work of staying connected off you
- It is FREE!

Read our latest blog featured in our AEM:
[Top Picks from the 2023 PPAI Expo](#)

HALO marketing | marketing@halo.com | [Visit My Website](#)

2023 Trends

Check out the latest trends and our favorite finds from the PPAI Expo.

Elevated Essentials

Exceptional quality and innovative features are a theme this year. From classic drinkware that is a sustainable investment to accessories that create an experience for the user, you will find the perfect fit for your branding and message.

[DISCOVER MORE →](#)

Colorful & Coveted

Products are offering fresh shades of meaning this year. With 'work from home' evolving to 'work from anywhere' bags that are multifunctional and customizable to the user are highly sought after.

[EXPLORE THE UNEXPECTED →](#)

Get Cozy with Innovation

Employee Appreciation Day is 5 weeks away! Show your support with a gift of relaxation and innovative new homewares.

[SELECT WITH CARE →](#)

Current Product Catalogs

1. 2023 PPAI Best of Show
2. Top 5 Spotlight
3. The Essentials

[VIEW ALL PRODUCT CATALOGS →](#)

Break Through Opportunities

February – National African American History Month
March – National Women's History Month
3/8 – Employee Appreciation Day
3/8 – International Women's Day
3/20 – Spring Solstice
April – Stress Awareness Month
4/5 – National Walking Day
4/7 – World Health Day

[GET STARTED →](#)



Merch Decks

Inspire clients with new trends, ideas and ways to engage with branded merchandise.

Benefits:

- Provide inspiration on notable themes consistently
- Share the latest trends and new products
- Shared on social and HALO.com
- FREE to utilize
- Sent through the AEM so you know your clients are receiving the latest and greatest content

Check out our latest merch deck featuring new and trending products from PPAI EXPO: [Best of PPAI EXPO 2023](#)





Social Media Solutions

We curate the content, you choose what to share and build your social presence.

Benefits:

- One click sharing to your page
- Message can be modified when sharing
- Keeps a consistent message onto your channel
- Provides education and inspiration for clients

Check us out!

[Facebook](#) →

[Instagram](#) →

[LinkedIn](#) →

HALO Branded is in Las Vegas, NV.
Jan 13 · 🌐

🎉 And that's a wrap on a great #PPAIExpo! Here are some of our favorite moments from the show.

#sayHALO #promoelevated #ppai #ppaiexpo2023

HALO Branded
Jan 18 · 🌐

Last week, our HALO team had a great time at the #PPAIExpo in Las Vegas. It was the perfect opportunity to come together, celebrate our hard work, and make plans for a successful 2023. Check out some highlights from this memorable event!

#SayHALO #employeeengagement #employeeRecognition #employeeappreciation #ppai #ppaiexpo23

HALO Branded
Jan 11 · 🌐

Endless aisles of inspiration and creative re...
your new year approach and start with a bang! #Say

#ppaiexpo #ppai #promotionalproducts #brandedmerch
#producttrends #marketingtrends #corporategifts
#productstradeshaw

halo.com
Best of PPAI 2023



Make 2023 Your Year.

Planning and Next Steps



Thank you.